

JENNIFER LEWINGTON

Writer, Editor, Panel Moderator

197 Douglas Street
Stratford, Ont. N5A 5P8

jlewington@bell.net

PROFESSIONAL ACTIVITIES:

An award-winning, nationally recognized journalist and an experienced conference moderator and public speaker, Jennifer demonstrates strong skills in oral and written communication skills and a deep commitment to her audience in live, print or broadcast format.

A former veteran Globe and Mail reporter based in Ottawa, Washington and Toronto, she currently is a freelance journalist who writes, edits and speaks on various topics, especially education and urban issues, for national and international publications and organizations.

PROFESSIONAL SKILLS:

Freelance writing and editing

- Online columnist: Bimonthly news roundup on business school education, online Report on Business, The Globe and Mail.
- Reporter: Urban and real estate trends, Property Report page, The Globe and Mail.
- Contributor, Maclean's Magazine.
- Canadian correspondent: U.S. Chronicle of Higher Education.
- Feature writer, Professionally Speaking Magazine, Education Today, Canadian Bar Association Corporate Council magazine, Renaissance Magazine.
- Guest editor: Novae Res Urbis, weekly newsletter on Toronto and area urban issues.
- Associate editor: Administrative Assistant's Update, a monthly newsletter on Canadian trends in executive office support.

Conference Moderating

- Stratford-Perth Community Foundation, Vital Conversations panel. June, 2017
- Professional Writers Association of Canada, Waterloo chapter: Panel moderator for public seminar "Self-publishing opportunities." May, 2017

- University of Victoria Gustavson School of Business. Panel moderator for “Annual workplace skills conference.” Sept, 2017.
- Professional Writers Association of Canada, Waterloo chapter: Panel moderator for public seminar “Ins and outs of freelancing.” May, 2016
- Annual meeting, Canadian Federation of Business School Deans. Panel moderator. October, 2015
- Panel member, Conference Board of Canada. Business-media relations September 2015
- Plenary session, “The Future of Higher Education,” Congress of the Federation of Humanities and Social Sciences. June 2015
- Plenary session, “Hands On: Apprenticeship and Skilled Trades,” Higher Education Quality Council of Ontario. November 2014
- Moderator, workshop session, “Ensuring Student Success Conference” Ontario Confederation of University Faculty Associations. January 2011
- Moderator, two-day conference on “Differentiation of Mission in the New Higher Education Landscape,” Higher Education Strategy Associates. Sept 2011
- Panel moderator, including Toronto mayoral debate, and media training for a variety of organizations. 2003-2011

Testimonials:

“Jennifer is an excellent panel moderator and discussion facilitator. She is thoughtful, well-prepared and able to guide discussions extremely well, even with strong personalities on a panel. She is also an engaging speaker.” Saul Klein, dean, Gustavson School of Business, University of Victoria.

“Recently Jennifer Lewington moderated a newcomer panel at our Vital Conversation about sense of belonging...She carefully prepared for the day – setting up meetings with each panelist to help organize thoughts and answer questions. On the day of our community conversation she navigated our panel through many questions that brought up tough issues around the challenges of fitting into a community, experiences of racism and prejudice as well as our deep need for support and connection. She did so with discretion and empathy.” Tracy Van Kalsbeek, Executive Director, Stratford Perth Community Foundation.

“Jennifer Lewington is a proven conference moderator who consistently brings incisive thinking, rigour and energy to the discussion.” Susan Bloch-Nevitte, director of communications, Higher Education Quality Council of Ontario.

KEY SKILLS AND ABILITIES:

- Effective public speaker: Known for her direct, no-nonsense skill and her ability (with humour) to keep panelists and audience members on topic – and on time.
- Fluent writer: Dedicated to providing informed context to readers by tapping her broad network of national contacts on a variety of topics.
- Deadline-oriented self-starter: Demonstrates a strong work ethic, a track-record of generating ideas and ease at handling multiple tasks at once.
- Respectful editor: Committed to serving the reader/listener audience while understanding the importance of encouraging a writer’s voice.
- Published photographer: Globe and Mail, Education Today
- Social media awareness: Regular contributor to Twitter (@JenLewington)

PAST CAREER EXPERIENCE:

- The Globe and Mail, 1981-2010. Member of the Ottawa bureau, Washington DC bureau chief, Toronto City Hall bureau chief. National education reporter, 1991-98, writing on trends from K-12 to post-secondary across Canada, including a special weekly feature, “The Learning Beat.” Worked alone, and in teams, writing to deadline for print and the Internet (including blog postings, Twitter and other social media)
- Canadian Press, 1979-1980, Ottawa bureau
- Freelance contributor to CBC Radio, The New York Times, The Economist and other publications in Canada and the United States
- Co-author of *Overdue Assignment: Taking Responsibility for Canada's Schools*, 1992
- Contributing writer to *Local Motion: The Art of Civic Engagement in Toronto*, 2010.
- Financial Times (Canada), 1975-9
- Montreal Gazette, 1974-5
- Financial Post, 1972-4, Ottawa bureau

EDUCATION AND AWARDS

- Honourable mention Canadian and international Tabbie Awards for B2B publication feature writing: 2014
- Harvard University Neiman Fellow, 1991
- National Newspaper Award (co-winner): 1989
- Columbia University Graduate School of Journalism (1972)
- University of Western Ontario (1971), Hon. History and English (minor)

SOCIAL MEDIA CONTACTS

LinkedIn: <https://ca.linkedin.com/in/jenniferlewington>

Twitter: @JenLewington

WRITING SAMPLES:

CCCA Magazine: How data analytics is transforming the in-house counsel function. Winter, 2016
<http://cccamagazine.humemediainc.com/magazines/2016/07/index.html>

<http://www.theglobeandmail.com/report-on-business/careers/business-education/why-various-b-school-rankings-reach-different-conclusions/article27029793/>

Maclean's Magazine: Lakehead University's first graduating law class. Sept, 2016
<http://www.macleans.ca/education/lakehead-universitys-first-class-lawyers/>

Globe and Mail: Business school education news column: <http://www.theglobeandmail.com/report-on-business/careers/business-education/mba-games-raises-record-amount-to-help-indigenous-people/article33525602/>

Other features:

<http://www.theglobeandmail.com/news/national/michael-mccracken-canadas-father-of-economic-modelling/article26763481/>

<http://www.theglobeandmail.com/globe-investor/dont-let-personal-biases-torpedo-your-retirement-plan/article30357467/>

<http://www.theglobeandmail.com/globe-investor/retirement/wanted-a-new-generation-of-financial-planners/article22994477/>

<http://www.theglobeandmail.com/report-on-business/industry-news/property-report/event-hosting-adds-joie-de-vivre-to-reborn-industrial-buildings/article26226200/>

PERSONAL HISTORY: Jennifer is married to George Pearson, a freelance editor and founder of the grammar website, www.upwordlymobile.com . They live in Stratford, Ontario.